

— PERMANENT LIGHTING, REFRAMED

Permanent Track Lighting, *Two Ways.*

*Year-round architectural lighting
that doubles as your holiday system.*

Most people think of permanent track lighting as Christmas lights you don't have to take down. That's true — and it sells the product short. Here's what it actually is, and why it might be the best lighting decision you'll make for your home.

BY LIT OUTDOOR LIGHTING

Family-owned, Covington-based. Serving the Northshore
and Southeast Louisiana since 2021.

ARCHITECTURAL
& FESTIVE

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01 FIRST, A REFRAME

It's not just *Christmas lights*.

The industry has done a bad job explaining what permanent track lighting actually is. Most installers lead with "Christmas lights you never take down," and most homeowners walk away thinking it's a holiday product. It is — and that's the smallest part of what it does.

What you're actually buying is a discreet, weatherproof channel of programmable LED light that follows the rooflines, soffits, and architectural edges of your home. It's permanently mounted, individually addressable down to each LED, and runs from a small controller you tap on your phone. The system can produce a warm-white architectural glow that mimics soffit lighting, or a full-color holiday display, or anything in between.

For most of the year, the right install of this system looks like soffit lighting — quiet, warm, dignified. For two weeks at the holidays, it looks like the best Christmas display on the block. The transition between those two modes happens in your living room, in the time it takes to tap a button.

OUR TAKE

The "Christmas lights forever" framing is what every installer leads with. The architectural use is what makes this product genuinely worth installing. We design every system for the year-round use first — the holidays are the bonus.

What permanent track lighting *actually* is.

If you've been searching for "permanent Christmas lights," "Trimlight," "Jellyfish lights," or anything similar, this is the product category. Here's a plain-English breakdown of how it actually works.

1

An aluminum channel that hides itself

A slim aluminum track is mounted under the front edge of your soffit, fascia, or rooflines. Color-matched to the home's trim. From the ground, the channel disappears — what you see is the light, not the hardware.

2

Individually-addressable LEDs

Inside the channel sits a continuous run of LED modules — each one independently controllable. Every single LED can be any color, on or off. That's what makes the product flexible across both architectural and holiday uses.

3

A controller you run from your phone

A small low-voltage controller handles the system. Scenes, schedules, and patterns are managed from a phone app. "Warm white at dusk" or "Halloween orange and purple for the weekend" is a one-tap change.

4

Built to live outside year-round

Sealed, weatherproof, UV-stable. Once installed, it stays up. No yearly install/takedown, no storage, no ladder time. The system is built for Louisiana humidity and runs for years on minimal maintenance.

Architectural lighting that mimics *soffit* lighting.

This is the headline use case — and the one most installers can't quite pull off. When dialed in to a warm 2700K white at a low dim level, a properly-installed permanent track system looks like recessed soffit lighting. The kind of lighting architects spec for \$20,000 homes that you couldn't afford to retrofit any other way.

A A warm-white glow along the rooflines

Every night at dusk, the system runs in warm white — quiet, dim, ambient. From the street, it reads as architectural lighting, not Christmas lights. Neighbors notice the home looks finished. They don't notice the system itself.

B Highlights the architecture

The track follows the actual lines of the home — eaves, dormers, peaks, soffits. It reveals the architecture instead of pasting a uniform light show on top of it. The home looks more like itself, not less.

C Schedules itself, runs itself

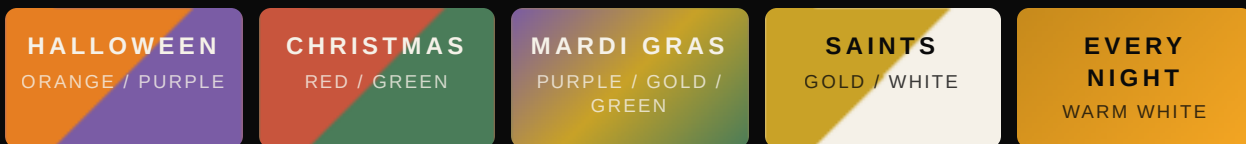
On at dusk, off at a time you pick. Adjusts for the season. You don't think about it. The system becomes part of the home's nightly rhythm without ever asking you to engage with it.

04 MODE TWO

THE HOLIDAY USE

Every *holiday* on the calendar, one tap away.

When the calendar turns, the same system that's been quietly running warm white all year reconfigures itself in seconds. Christmas, Halloween, Mardi Gras, Saints game day, Fourth of July, a birthday, a graduation. The display you imagined every November and never had time to put up — already installed, already programmed.



A

Full color, full programmability

Every LED in the track is individually addressable, which means the system can produce any color combination, chase pattern, fade, or sequence. Solid colors. Alternating colors. Slow fades. Bright sparkle. All built in.

B

No ladders, no boxes in the attic

The display is already installed. November 1st becomes the day you tap a button, not the day you spend on a ladder. December 26th becomes a tap to turn it off, not a Saturday of takedown.

C

Pre-built scenes for every occasion

Halloween two weeks out. Christmas the day after Thanksgiving. Mardi Gras every parade weekend. Saints on Sundays. Anniversaries, birthdays, neighborhood events — all programmable, all instant.

It pairs with traditional *landscape* lighting.

One of the most common questions we get: "If I do permanent track, do I still need landscape lighting?" The honest answer is that they do two different jobs, and the best-lit homes have both. Here's how they layer.

LAYER 1 · THE ARCHITECTURE

Permanent track lights the *building*.

Roof lines, soffits, peaks, dormers. The lights that reveal the home's structure and outline against the night sky. This is what permanent track does best — it's the only system that follows the architecture itself.

LAYER 2 · THE GROUNDS

Landscape lighting lights the *ground*.

Trees, beds, walkways, water features, hardscape. The fixtures that uplight specimen trees, wash garden beds, mark paths, and reveal everything below the roofline. Permanent track can't reach any of it.

TOGETHER

Two layers, one *composition*.

The architecture and the grounds reading together is what makes a property look finished after dark. Either layer alone leaves a hole. The two combined are what high-end residential lighting designers have always done — permanent track just makes the architecture layer easier and dramatically more flexible.

What separates a good install from an *amateur* one.

The product is only as good as the install. Two systems with identical hardware can look completely different depending on a few specific decisions the installer makes. Here's what to look for — and what we do differently.

1

Quality warm-white capability

The architectural-mode look depends entirely on a clean **2700K warm white**. Many installers don't tune their systems for this and end up with a cool, blue-tinted white that screams "Christmas lights, dimmed." We tune every system to land in the warm-white range that reads as architectural, not festive.

2

Channel concealment

A poorly-installed track sticks down from the soffit like a visible plastic strip. A properly-installed one is recessed up under the eave, color-matched, and effectively invisible during the day. **You should see the light, not the hardware.**

3

Smart scene design out of the box

A good installer hands you a system pre-programmed with your family's actual scenes — Christmas, Halloween, Mardi Gras, Saints, family birthdays, plus the warm-white default. You shouldn't need to spend a Sunday afternoon learning the app to use the system you bought.

4

Discrete control hardware

The controller and power supply should be tucked somewhere out of sight — garage, utility closet, exterior junction box that matches the trim. **If you can see the controller from the curb, the install wasn't finished.**

— A NOTE FROM THE TEAM

One system. Every *night*. Every **holiday**.

If you've been thinking about permanent Christmas lights, look closer at what the product actually is. The Christmas use is the smallest part of the value. The bigger story is the architectural layer that quietly transforms how the home looks every single night of the year.

If you've been thinking about soffit lighting and balked at the cost of retrofitting it, permanent track is the closest thing to that experience without ripping into the eaves — and it does everything else too.

If you already have landscape lighting and love it, permanent track is what completes the picture above the roofline. Two layers, one composition, the property reading the way it should after dark.

Melissa & Jonathan Kujawski

SEE IF IT FITS YOUR HOME

Schedule a *free* consultation.

CALL OR TEXT

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